



Newman Regional Health
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FOR IMMEDIATE RELEASE

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Newman Regional Health Announces 12th Annual Denim & Diamonds Benefit Event

(Emporia, KS) — Newman Regional Health is excited to announce that tickets for the 12th Annual Denim & Diamonds benefit event are now available for purchase and invite the community to attend. This year's event is scheduled for Friday, August 6, at Emporia State University's Memorial Union Webb Hall. Doors will open at 6:00pm. Tickets can be purchased directly from www.2021dd.givesmart.com. There are a limited number of tickets available and the event is expected to sell out.

Denim & Diamonds is the largest annual fundraiser for Newman Regional Health, directly supporting local quality health care initiatives and includes a silent auction, program, dinner, live auction, and entertainment. These fundraising efforts allow Newman Regional Health to purchase advanced technology and equipment as well as bring new services to patients located in and around the Lyon County area.

Proceeds from this year's Denim & Diamonds are designated to the development of a simulated apartment suite within the Inpatient Medical Rehabilitation unit. The suite will allow patients to practice independent living skills in a controlled environment prior to discharge. With this addition, staff will be better able to determine challenges the patients may have while simultaneously building confidence in the patient. Patients who previously may have been destined to reside in a nursing facility are getting another chance at going home and the suite will provide many patients the opportunity to realize that chance.

"Our Inpatient Rehabilitation unit is an important piece of our hospital and allows patients to gain the function and mobility needed to safely return home after an illness or injury," said Dr. Alana Longwell, Chief Medical Officer and Inpatient Rehabilitation Medical Director. "This simulated apartment will take our program to the next level by allowing patients to practice in an environment more like what they will have at home, allowing them to have a better opportunity for success."

Two premier Platinum level sponsors for this year's event are Emporia Anesthesia Associates (EAA) and Mathis Rehab Centers. Newman Regional Health's Director of Business Development, McKenzie Cinelli, says Denim & Diamonds would not have the continued success and growth without strong partnerships like those of EAA and Mathis Rehab, along with many other sponsors and donors who contribute to the fundraising efforts each year.



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“Newman Regional Health is integral in providing healthcare to the citizens of Lyon County and the surrounding area,” said Larry Finley, CRNA and Director of EAA. “Each year, the goal of Denim & Diamonds is to raise funds to accomplish the mission of Newman Regional Health, improving health in our communities by providing high quality care. EAA is proud to have sponsored for the last 12 years and looks forward to future events!”

Garret Seacat, Chief Marketing Officer for Mathis Rehab Centers said, “We are excited to once again be a Platinum sponsor of Denim and Diamonds. Newman Regional Health's commitment to providing the highest quality care while keeping a small town feel goes hand in hand with the same commitment as Mathis Rehab Centers. We are proud to be a small part of the fundraising efforts that help bring the equipment and facilities needed to help community members get the care they need in the town they love.”

For more information on the 2021 Denim & Diamonds event or for help purchasing tickets, visit www.newmanrh.org/dd or call (620) 341-7781.

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About Newman Regional Health: Newman Regional Health is a not-for-profit 25-bed Critical Access Hospital owned by the citizens of Lyon County, Kansas. Recognized as a Level 4 Trauma Center, Newman Regional Health provides inpatient acute and medical rehabilitation services along with a full range of emergency and outpatient care to patients of all ages in Lyon County and surrounding areas in East Central Kansas. Newman Regional Health offers 24/7 care with a newly renovated, state-of-the-art 19-bed emergency room and 10-bed Clinical Decision Unit. With a mission to improve health in the community by providing high quality care and a vision to be a valued, trusted partner and regional provider of exemplary services, Newman Regional Health receives recognition as a top Critical Access Hospital each year.