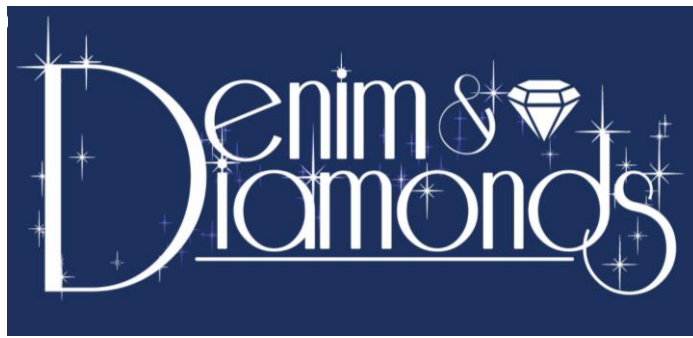


Denim & Diamonds

2021 Sponsorship Programs

Event sponsors further enables Newman Regional Health to live out our mission to improve health in our communities by providing high quality care.





Dear Community Member,

With 2020 now behind us and the brighter days of 2021 ahead, it is with excitement that Newman Regional Health begins looking forward to its annual fundraiser, Denim & Diamonds, which directly supports local quality healthcare initiatives. Denim & Diamonds fundraising efforts enable Newman Regional Health to purchase advanced technology and equipment as well as bring new services to patients located in and around the Lyon County area. This year, Newman Regional Health will be hosting its 12th Annual Denim & Diamonds. For many, contributing is an opportunity to invest directly in the health of our community, including their own family and friends.

We hope you will consider this opportunity to become a sponsor of the 12th Annual Denim & Diamonds campaign initiative. Although we were unable to host our main fundraising event for Denim & Diamonds in 2020 due to COVID safety concerns, supporters remained loyal to the cause and successfully brought in more than \$64,000. Over the next few months, our Denim & Diamonds committee will begin inviting community supporters to participate in the fundraising efforts that empower Newman Regional Health to continue as a top Critical Access Hospital in Kansas. The financial commitment of event sponsors further enables Newman Regional Health to live out our mission to improve health in our communities by providing high quality care.

Proceeds from this year's Denim & Diamonds are designated to the development of a simulated apartment suite within our Inpatient Medical Rehabilitation unit. The suite will allow patients to practice their independent living skills in a controlled environment prior to discharging home. With this addition, staff will be better able to determine challenges the patients may still have while simultaneously building confidence in the patient prior to discharge. Due to the advances in the care of stroke patients, those who previously may have been destined to reside in a nursing facility are getting another chance at going home and the added suite will provide many patients the opportunity to realize that chance.

We ask that you consider our request to join us as a Denim & Diamonds sponsor. Your investment in quality healthcare is important to the future of Emporia. A great healthcare system is always near the top of the list for anyone that is considering making the Lyon County area their home.

A Newman Regional Health representative will contact you in the very near future to thank you and ask for your involvement in this year's campaign.

Sincerely,

A handwritten signature in cursive script that reads 'McKenzie Cinelli'.

McKenzie Cinelli
Director of Business Development
Newman Regional Health



12TH ANNUAL DENIM & DIAMONDS
Newman Regional Health
Friday, August 6, 2021 @ 6:00pm
ESU Memorial Union Webb Hall

Please fill out the attached sponsorship form with payment made out to: **Newman Regional Health.**

***Seat selection is dependent on date of sponsorship confirmation.*

Sponsor Deadline: June 25, 2021



Platinum Level - \$7,500

- Dedicated press release announcing sponsorship
- Logo displayed on invitations & thank you's
- ½ page ad in post-event newsletter
- Logo displayed on bidder cards
- Logo displayed on hospital and mobile bidding websites
- Prominent exposure at the event
- Social media video exposure
- Verbal recognition at event
- Wine upgrade
- Table favor
- Two (2) complimentary tables: reserved seating with logo displayed at table (1 table seats 8 guests)
- Logo displayed in event program
- The value of this sponsorship is \$400. The remainder is deductible as a charitable contribution.



Diamond Level - \$5,000

- ¼ page ad in post-event newsletter
- Logo displayed on bidder cards
- Logo displayed on hospital and mobile bidding websites
- Prominent exposure at the event
- Social media video exposure
- Verbal recognition at event
- Wine upgrade
- Table favor
- One (1) complimentary table: reserved seating with logo displayed at table (1 table seats 8 guests)
- Logo displayed in event program
- The value of this sponsorship is \$200. The remainder is deductible as a charitable contribution.



Denim Level - \$3,000

- Recognition in post-event newsletter
- Logo displayed on hospital and mobile bidding websites
- Prominent exposure at the event
- Social media exposure
- Table favor
- Four (4) tickets: reserved seating with name displayed on table
- Logo displayed in event program
- The value of this sponsorship is \$100. The remainder is deductible as a charitable contribution.



Gold Level - \$1,500

- Recognition in post-event newsletter
- Name displayed on hospital and mobile bidding websites
- Exposure at the event
- Social media exposure
- Table favor
- Four (4) tickets: reserved seating with name displayed on table
- Name listed in event program
- The value of this sponsorship is \$100. The remainder is deductible as a charitable contribution.



Bronze Level - \$500

- Recognition in post-event newsletter
- Name displayed on hospital and mobile bidding websites
- Social media exposure
- Two (2) tickets: reserved seating with name displayed on table
- Name listed in event program
- The value of this sponsorship is \$50. The remainder is deductible as a charitable contribution.



Monetary Donation or Auction Item

- We are not able to be a sponsor at this time, but enclosed is our tax-deductible gift or pledge to donate an auction item.



NEWMAN
REGIONAL HEALTH

12TH ANNUAL DENIM & DIAMONDS
Newman Regional Health
Friday, August 6, 2021 @ 6:00pm
ESU Memorial Union Webb Hall

***Seat selection is dependent on date of sponsorship confirmation.*
Sponsor Deadline: June 25, 2021

- Platinum Level \$7,500
- Diamond Level \$5,000
- Denim Level \$3,000
- Gold Level \$1,500
- Bronze Level \$500
- Monetary Donation \$ _____



- Auction Item (If selected, a Denim & Diamonds committee member will contact you)

SPONSOR INFORMATION

Name (as it should appear in print) _____

Contact Person _____ Phone (____) _____

Address _____ City _____ State _____ Zip _____

Email _____

Amount Enclosed \$ _____

PAYMENT METHOD (INVOICE PAYMENTS MUST BE RECEIVED BY JULY 30, 2021)

Check: Please send me an invoice:

Credit Card Visa MasterCard American Express Discover

Number: _____ Expiration Date: _____ Security Code: _____

Make checks payable to Newman Regional Health.

Mail form and payment to:

Newman Regional Health
Business Development
1201 W. 12th Avenue
Emporia, KS 66801



Or email:

mcinell@newmanrh.org

If you would like to donate your seats back to the event, please check here